

ATD's Tire Pros Announces Two New Franchise Locations In Washington State

Tire Pros
HUNTERSVILLE, N.C.

Tire Pros, a subsidiary of American Tire Distributors (ATD) and the nation's largest franchise network of elite independent tire dealers, today announced the opening of two new locations in Washington state - The Shop Tire Pros in Arlington and Factory Direct Tire Pros in Edmonds.

On the new franchisees, Ron Sinclair, president of Tire Pros and senior vice president of retail strategy and partnerships for ATD said, "We are very excited to welcome two new Tire Pros franchisees locations in Washington, bringing us to 20 locations in the state. Factory Direct Tire Pros and The Shop Tire Pros are great operators, they know what it takes to deliver an outstanding customer experience, and will be great additions to the Tire Pros team. We are honored that they chose Tire Pros and look forward to partnering them to achieve their growth plans."

"With the tire industry changing rapidly, joining the Tire Pros franchise will help us to grow our business by leveraging the many program benefits," said Nash and Nina Alibhai, co-owners of [Factory Direct Tire Pros](#). "We've been in business since 1971, and we have focused on developing long-term relationships with our customers. Tire Pros will enable us to offer the best warranties, utilize innovative technology to reach consumers and leverage Tire Pros marketing capabilities to drive customer traffic - giving us a clear advantage over the competition."

Ryan Berg, owner of [The Shop Tire Pros](#) was equally optimistic. “I’ve been in the tire and service business for nearly three decades, and I’ve made taking care of my customers and our community the core of my business. That’s why I’ve been working with ATD for years and why I decided to join the Tire Pros team. This partnership will give me the tools to connect with more consumers and retain them, which is how I’ll continue to grow my business.”

Tire Pros is the nation’s largest network of elite, independent and locally-owned tire dealers. As part of the Tire Pros program, each franchisee benefits from a broad suite of specialized tools and resources, including hands-on support from dedicated Retail Account Managers, advanced marketing tools, and an industry-leading “Hassle-Free, Guaranteed” brand marketing campaign. With franchisees from coast-to-coast, and now two more in Washington state, Tire Pros is dedicated to bringing customers a simple, straightforward and hassle-free experience.

To learn more about our new Tire Pros franchise locations or find a Tire Pros location near you, visit www.tirepros.com.

About Tire Pros

[Tire Pros Francorp](#) is a subsidiary of American Tire Distributors (ATD). Positioned as the nation's largest network of elite, independent tire dealers, the Tire Pros franchise program brings tire dealers together under a shared national brand and offers them dedicated retail sales consultation and marketing support, training, financial management, and additional enhancements to help them compete in today's fast-changing retail marketplace. Through their affiliation, independent dealers are able to offer an industry-leading warranty package featuring complimentary roadside assistance that is honored at over 30,000 service centers nationwide, among other benefits.

About American Tire Distributors

American Tire Distributors is one of the largest independent suppliers of tires to the replacement tire market. It operates more than 140 distribution centers, including 25 distribution centers in Canada, serving approximately 80,000 customers across the U.S. and Canada. The company offers an unsurpassed breadth and depth of inventory, frequent delivery and value-added services to tire and automotive service customers. American Tire Distributors employs approximately 5,000 associates across its distribution center network, including approximately 800 associates in Canada.

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