

# Recognized for Business, Customer Service, and Sustainability Accomplishments

Business

HUNTERSVILLE, N.C.

Today, American Tire Distributors (ATD) announced it has been honored with seven awards thus far in 2024. As the connector of the automotive aftermarket, ATD has been recognized for its achievements and innovations in business, customer service, and sustainability with awards such as:

- The 22nd Annual American Business Awards®
- Company of the Year - Automotive & Transport Equipment - Large (Gold Stevie® Award)
- Artificial Intelligence/Machine Learning Solution (Silver Stevie® Award)
- Achievement in Product Innovation (Bronze Stevie® Award)
- Achievement in Sales or Revenue Generation (Bronze Stevie® Award)
- Achievement in Human Resources (Bronze Stevie® Award)
- The Stevie Awards for Sales & Customer Service - Sales Support Team of the Year (Bronze Stevie® Award)
- Environment+Energy Leader Awards - Software Implementation

“We are deeply honored to receive these awards, which confirm our commitment to empowering our teams, fostering innovation in our business, and championing our planet,” said Stuart Schuette, President and CEO of ATD. “At ATD, our pursuit of excellence drives us to set the industry standard as a leader across all facets of our organization, and these recognitions validate that we are on the right path.”

ATD is passionate about furthering its triple bottom line – people, planet, and profit. The American Business Awards are the U.S.A.'s premier business awards program. All organizations operating in the U.S.A. are eligible to submit nominations – public and private, for-profit and non-profit, large and small. ATD was selected from more than 3,700 nominations as a result of its innovative products, such as Spark and Radius, and its business acumen focused on increasing productivity and continuously enhancing its customer experience.

Following years of strategic improvement and evolution, ATD's customer support team was honored with a Bronze Stevie® Award for its achievements. With cutting-edge technology and data-driven insights, this team is focused on understanding customers' needs and delivering unparalleled value. The Stevie Awards for Sales & Customer Service are the world's top honors for customer service, contact center, business development and sales professionals. The Stevie Awards organizes nine of the world's leading business awards programs, also including the prestigious American Business Awards® and International Business Awards®.

The 2024 Environment + Energy Leader Awards celebrate the companies and organizations that demonstrate environmental stewardship through innovative and sustainable initiatives. This award recognizes ATD's use of its artificial intelligence (AI)-driven Greenhouse Gas (GHG) emissions data platform to track emissions for its own operations as well as for suppliers and customers, creating the opportunity for greater impact, which represents a significant step towards sustainable operations.

## **About American Tire Distributors**

American Tire Distributors is one of the largest independent suppliers of tires to the replacement tire market. It operates more than 115 distribution centers serving approximately 80,000 customers across the U.S. The company offers an unsurpassed breadth and depth of inventory, frequent delivery, and value-added services to tire and automotive service customers. American Tire Distributors employs approximately 4,500 associates across its distribution center network.

In 2024, the company has been recognized as: an Environment+Energy Leader Award recipient; a Stevie® Award for Sales & Customer Service recipient; and a Gold Stevie® Award recipient in the Company of the Year - Automotive & Transport Equipment - Large category and a Silver Stevie® Award recipient in the Artificial Intelligence/Machine Learning Solution category of The American Business Awards®.

### **About the Stevie Awards**

Stevie Awards are conferred in nine programs: the Asia-Pacific Stevie Awards, the German Stevie Awards, the Middle East & North Africa Stevie Awards, The American Business Awards®, The International Business Awards®, the Stevie Awards for Women in Business, the Stevie Awards for Great Employers, the Stevie Awards for Sales & Customer Service, and the new Stevie Awards for Technology Excellence. Stevie Awards competitions receive more than 12,000 entries each year from organizations in more than 70 nations. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at <http://www.StevieAwards.com>.

### **About Environment+Energy Leader**

Environment+Energy Leader's mission is to empower business leaders from various sectors with the critical knowledge, actionable insights, and practical tools needed to advance progress and make a positive impact worldwide. We aim to inspire, inform, and engage leaders in conversations that catalyze substantial environmental and corporate changes.

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