

# **ATD's Rebecca Sinclair named by HRO Today as a Leader of Distinction in Human Resources**

Awards

HUNTERSVILLE, N.C.

American Tire Distributors (ATD) congratulates Rebecca Sinclair, the company's Chief People Officer, who yesterday was distinguished as one of the 2019 Top 20 North American Human Resource Leaders by HRO Today. Sinclair was recognized as a Leader of Distinction at the 6th annual HRO Today Forum in Washington, D.C.

"Rebecca's modern approach to HR comes from being an innovative and systemic thinker that leverages technology and human capital insights," said Stuart Schuette, President and Chief Executive Officer at ATD. "She developed tailored learning and development approaches for both the sales and supply chain teams while also designing universal, sustainable solutions that could be leveraged across ATD."

HRO Today specifically recognized her work at ATD for "creating a strategic and systemic approach to modern HR while driving business transformation rooted in knowledge," as well as for "her insightful and calibrated approach to transform culture."

Every year HRO Today honors the stewards and leaders responsible for their companies' talent and performance blueprint all while continuing to drive the business forward. What makes the HRO awards particularly prestigious is that they represent recognition from highly accomplished peers: awardees must be nominated by HR executives, and the awards are judged and bestowed by a panel of past winners.

As a part of the learning and training transformation at ATD, Sinclair was invited to speak on a panel, “Can Robots Run Many HR Functions?”. ATD uses a best in class AI approach with measurable advanced analytics and proof points that are differentiators in the field of learning.

## **About American Tire Distributors**

American Tire Distributors is one of the largest independent suppliers of tires to the replacement tire market. It operates more than 140 distribution centers, including 25 distribution centers in Canada, serving approximately 80,000 customers across the U.S. and Canada. The Company offers an unsurpassed breadth and depth of inventory, frequent delivery and value-added services to tire and automotive service customers. American Tire Distributors employs approximately 5,000 associates across its distribution center network, including approximately 800 associates in Canada.

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